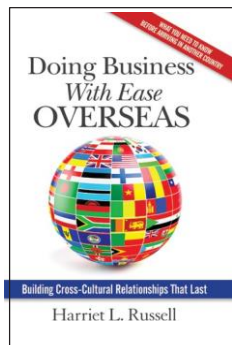


Doing Business With Ease Overseas

Building Cross-Cultural Relationships That Last



For over 40 years, Harriet L. Russell has helped people work better together across cultures. From working on Wall Street in NYC, to sole consultant-translator for ABC News at the G7 Tokyo Economic Summit to jetting off to Minsk hosted by the U.S. State Department, she knows the importance of cross-cultural competence.

Harriet lived and worked overseas for many years. At 24, she traveled Marco Polo's Silk Route overland for six months through the Middle East to live in Asia. Decades later in her career of multicultural work, Harriet was commended by the Fulbright Commission, awarded by Rotary International for "creating friendly relations among peoples of the world", and founded an English language library in Kyrgyzstan.

She has written works in three languages and her book, *Doing Business with Ease Overseas: Building Cross-Cultural Relationships That Last*, was selected to be in the U.S. Library of Congress.

Conflict resolution and stress management are key to global business. Harriet lived at largest holistic health center in N. America as Program Director. Later, she launched her own school of body-mind wellness, the first in Ohio, certifying hundreds of yoga teachers.

Whether training multicultural teams, coaching executives, keynote speaking at conventions, or teaching at universities, Harriet's presentations are interactive, relevant, and impactful.



All of our international business saw an increase in profit and productivity once Harriet Russell showed us how to interact with our counterparts overseas.

Federico Macias Baena, CEO, Spain Coordination

Credentials

- Honors Program, Bachelors of Science, Sociology, Boston University, Massachusetts, USA
- First foreigner to receive a Masters in Linguistics from the Japanese campus of Sophia University becoming a TV and news phenomena.
- Awarded a U.S. Speaker Grant from U.S. Agency for International Development to speak, coach, and teach in Minsk, Belarus
- International consultant and technical translator for the Spanish National Railway (RENFE) and Mitsubishi Corp
- Member of the National Speakers Association, Virtual Speakers Association International and Presenter at the Global Speakers Summits
- Director of Membership Development, Ohio British-American Chamber of Commerce
- Chapter Board Member of the International Coach Federation
- Published by Encyclopaedia Britannica Japan, Sophia University, and Indie Books International.
- Interviewed by ABC, NBC, CBS, Crain's Business, Asahi Shimbun...

Presentation Topics

International Business

- Business Ease Overseas: Building Cross-Cultural Relationships That Last
- Connect, Collaborate, and Celebrate: Global Opportunities
- Understanding Hidden Cultural Differences: Business Etiquette
- Noble Directions for Global Connections: Create a Living Legacy
- Uplifting Women Globally: The Power of Intercultural Awareness
- Bridging the Gap Overseas & Working With Multicultural Teams

Cross-Cultural Competence and Communications

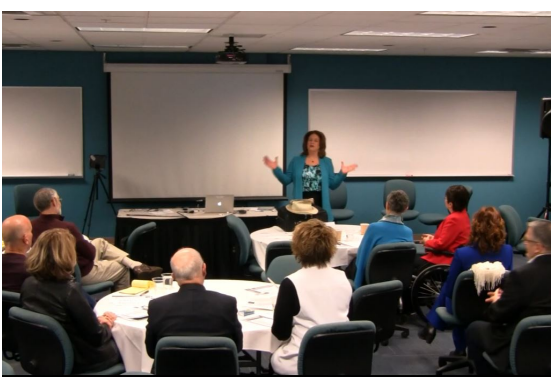
- Cross-Cultural Communications: Know Yourself and Grow Yourself
- Countries Have Borders, People Do Not
- It's Not Personal, It's Cultural: Conscious Communications
- Dynamic Connections with Diverse Cultures: Deepen Your Approach
- Hidden Communication: Speaking English to Non-Native Speakers
- When YES Really Means NO: Meanings Beyond Words

Stress Management and Conflict Resolution

- Tips for Managing Stress in Multicultural Teams
- Energy Gains and Energy Drains: Mastering Stress
- Maintaining Mindfulness and Fearless Authenticity
- The Compass Within: Reduce Stress, Increase Clarity
- The Three As: Awareness, Acceptance, Adjustment
- Entering the Zero Stress Zone: It's All in Your Mind

Speaker Reel
(2 min.)





Working, living, and interacting with the Japanese people is especially difficult in today's world. I chose Harriet to help me because she has lived there and "walked the walk!" Harriet discussed the nuances, stressed the importance of eye movement and contact and the importance of bowing and its respect.

Tim Claiborne — United Airlines

Harriet engages the audience and can build a cohesive team. She leaves the audience better prepared to meet the diverse challenges of a modern day work place.

Lauren Plagens — Metropolitan Life Insurance Company

I had the pleasure of working with Harriet Russell as an interpreter on her trip to Minsk, Belarus in the fall of 2011. She is an extremely professional and effective presenter in a variety of contexts. Her presentations were all well-structured, up to the point with relevant information for the audience.

Iryna Turouskaya — US Embassy, Belarus

When Harriet speaks, people listen. She draws from many fields, many cultures and many disciplines. She is conversant in several languages (Spanish, Japanese, Russian, and can even recite Hindi and write/read Sanskrit). And the topics range from business, international relations, personal development, spiritual awareness, health, understanding food, communication, ancient cultures and, more or less, you name it. Any discourse she presents will have depth and perspective.

Bob Carr, Director East-West Center — Czech Republic

The bottom line is: Harriet gets results. There is no one who is better well-versed in International communication. From customs to language, Harriet prepares the business person working internationally to hit the ground running.

Rick Dudnick, VP — Lontos Sales & Motivation, Inc.

Harriet has shown tremendous knowledge of culture and language, particularly in Asia, and she has a great sense of business principles. She understands how business and culture work together. You will find that Harriet will be a tremendous addition to your team.

Carl T. Marino, Publisher — Industry Week

Simply put, Harriet Russell is a charismatic person. More specifically she is friendly, energetic and involved. Harriet is knowledgeable in many areas as well as street-wise. She has international business knowledge, cross cultural expertise, in-depth information and years of experience in the global realm.

Marina Kurkov — Russian professor and author